

Lecture 30: Website Creation And Promoting It Successfully!

You need to create a website for showcasing your app. A place where you can bring potential users to show off your app. It doesn't have to be a huge website. It just needs to be a page or two. Have a nice big download Call To Action Button for your app and your Youtube embedded in your site to show it off in action. If you have video review use that too. Testimonial videos are even better in selling people to at least download your app and install it. Then when your website is finished. It's time to drive people to your website from forums, blogs in your niche. Answer questions on websites such as Quora.

You can also post on sites like Reddit which gets a ton of traffic. Make sure to read the guidelines before posting though. Make sure to Use your app's Facebook and Twitter accounts and start social sharing with friends and family. You'll learn of other great places to promote your website later on. But, Get that word out! You can also create a separate blog on or off your website and target other keywords there and see what's working best for you?

The blog allows you to provide and show Google you are providing fresh content in your niche which Google always loves to see and helps with your SEO ranking. Always have a Call To Action Button on your website. You want each and every visitor that lands on your app's website to at least download and install your app. Use your keywords in your website/blog's Title, and description and keyword meta tags. Use 1-2 Alt tag images with your keywords as well.

Try to use your keywords in your blog entries or text. Don't over do it with using your keywords. For example, have the keyword mentioned 2-4 times in couple of paragraphs of text. You want to avoid what the experts call keyword stuffing. just make it look natural and you should do fine.

Be sure to check the Recommended Link below. And I'll see you in the next lecture.

Recommended Link:

[Free App Website Creator Tool Here](#)